

John Blyberg  
Assistant Director,  
Innovation & User Experience  
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### **Professional Interests**

The help develop, build, and strengthen library service through a strong focus on user experience design and end-user advocacy.

### **Education**

Bachelor of Arts, English, creative writing concentration, *cum laude*, University of Maine, Orono, Maine, 1998

### **Professional Experience**

Darien Library, Darien, Connecticut  
*Assistant Director for Innovation & User Experience, December 2008 - Present*  
*Head, Technology and Digital Initiatives, May, 2007 - November 2008*

Ann Arbor District Library, Ann Arbor, Michigan  
*System Administrator and Lead Developer, July 2005 - March 2007*  
*Network Administrator, September 2002 - June 2005*

Lotus Engineering Incorporated, Ann Arbor, Michigan  
*Manager of Information Technology, May 2001 - August 2002*  
*Network Technician, December 1999 - April 2001*

### **Consulting**

West Milford Township Library, with Library Development Solutions, West Milford, New Jersey, March 2010

Princeton Library, Princeton, New Jersey, December 2009

Avalon Public Library, with Library Development Solutions, Avalon, New Jersey, October 2009

Cornwall Library, Cornwall, Connecticut, June 2009

Darien Historical Society, Darien, Connecticut, March 2009 - Present

Library Connection, Incorporated, with Library Development Solutions, Windsor, Connecticut, February 2009

Albert Wisner Public Library, with Library Development Solutions, Warwick, New York, November 2007

Ocean County Library System, with Library Development Solutions, Tom's River, New Jersey, October 2007

Princeton Library, Princeton, New Jersey, March 2007

Darien Library, Darien, Connecticut, June 2006

### **Honors & Awards**

*LITA Brett Butler Entrepreneurship Award, 2009*

First Prize, *Talis*' "Mashing Up The Library" Competition, 2006

*Library Journal Mover & Shaker, 2006*

### **Software**

*Social Catalog Application Suite (SOPAC), author. Initial release in 2008*

## Publications

### **Book Chapters**

"SOPAC 2.0: The Thrashable, Mashable Catalog," *Library Mashups*, edited by Nicole Engard, 2009. Information Today.

"Mouse Bites Cat: Taking Back the 21st-Century ILS," *Information Tomorrow*, edited by Rachel Singer Gordon, 2007. Information Today.

### **Articles**

"Prioritizing the Patron," *American Libraries*, August/September, 2009

"A Cautious Show of Cheer," *American Libraries*, February, 2009

"Digital Focus: Interview with John Blyberg," *b/Te*, Volume 25, Issue 2, Spring 2008

"Always Pushing Information," *Library Journal Net Connect*, July, 2007

"Catalog Annotations," *Library Journal*, September, 2006

### **Weblogs & Websites**

Blyberg.net: A Library Geek Blog, creator and author  
<http://www.blyberg.net/> (2005 - Present)

SOPAC: The Social OPAC, creator and maintainer  
<http://www.thesocialopac.net/> (2008 - Present)

## Presentations

The Compassionate Library Experience, Northeast Kansas Library System Annual Tech Day 2010, Topeka, Kansas, August 6, 2010

You've Found it, Now What? (with Eric Lease Morgan and Tim Spalding), American Library Association Annual Meeting 2010, Washington, DC, June 28, 2010

Panelist, LITA Top Technology Trends, American Library Association Annual Meeting 2010, Washington, DC, June 27, 2010

Designing Digital Experiences (with Toby Greenwalt, David Lee King, and Bobbi Newman), American Library Association Annual Meeting 2010, Washington, DC, June 27, 2010

The Third Place, US-Russia Civil Society to Civil Society Summit, Washington, DC, June 24, 2010

SOPAC 2.1: Digital Strategy for the New Library, Connecticut Library Consortium User Experience Round Table, Manchester, Connecticut, May 25, 2010

The Community Catalog: Social OPACs, the Library, and the User, 2010 Annual VTLs Users' Group Meeting, Winterthur, Delaware, April 29, 2010

Innovators, Early Adopters, and the Rest of Us: Getting the Most from Your Library's Technology (with Stephen Abram and Leah Krevit), Texas Library Association Annual Conference, San Antonio, Texas, April 17, 2010

SOPAC 2.1: Digital Strategy for the New Library, Computers in Libraries 2010, Arlington, Virginia, April 13, 2010

Tips for Fast Tech Project Implementation (with Sarah Houghton-Jan and Amanda Etches-Johnson), Computers in Libraries 2010, Arlington, Virginia, April 12, 2010

SOPAC 2.0 and the Future of Social OPACs, Congres DB Update 2010, Rotterdam, Holland, March 25, 2010

Library Skunk Works: Designing for "Yes" in the 21st Century Library, Boulder Public Library Staff Day, Boulder, Colorado, December 4, 2009

Getting Out of the Weeds: Understanding and Managing an Ecology of Information, Metropolitan New York Library Council Annual Meeting, New York, New York, October 29, 2009

Strike Anywhere! How the 21st Century Library Can Ignite Learning, Knowledge, and Discovery, Knutpunkt 2009, Linköping, Sweden, October 21, 2009

Open Source and People-centered: it's SOPAC 2.0, New York Library Association Annual Meeting 2009, Niagara Falls, New York, October 14, 2009

Public Library 2.0: Making it Happen: User Experience Design for the 21st Century Library, Nassau Library System, Uniondale, New York, September 30, 2009

Faculty, Take Me To Your Leader: The CLA/CLC Connecticut Leadership Institute, Hartford, Connecticut, August 14, 2009

Panelist, LITA Top Technology Trends, American Library Association Annual Meeting 2009, Chicago, Illinois, July 12, 2009

An Introduction to SOPAC, Building Communities through Innovative Applications of Technology, American Library Association Annual Meeting 2009, Chicago, Illinois, July 10, 2009

Library Skunk Works: User Experience Design for the 21st Century Library, Rhode Island Library Association 2009 Annual Meeting, Smithfield, Rhode Island, May 29, 2009

The Ecology of Information: A Future in a Library Without Walls, New Hampshire Library Association 2009 Annual Meeting, Bartlett, New Hampshire, May 20, 2009

The Ecology of Information: A Future in a Library Without Walls, LITA Camp 2009, Dublin, Ohio, May 8, 2009

An Introduction to SOPAC, Connecticut Library Association Annual Meeting 2009, New Haven, Connecticut, April 27, 2009

Darien Library Update: New Building, New Technologies (with Louise Berry and Alan Gray), Library Association of Rockland County, Nanuet, New York, April 27, 2009

Drupal, Joomla, & Rumba (with Ryan Deschamps), Computers in Libraries 2009, Arlington, Virginia, April 1, 2009

Innovation, Services & Practices at the Darien Library (with Gretchen Hams, Sarah Ludwig, and Kate Sheehan), Computers in Libraries 2009, Arlington, Virginia, March 31, 2009

Unconferences (with Stephen Francoeur, Kathryn Greenhill, and Steve Lawson), Computers in Libraries 2009, Arlington, Virginia, March 31, 2009

Panelist (with Helene Blowers, Marshall Breeding, Alexander Heard, and Wes Trager), RMG's Nineteenth Annual Presidents' Seminar: The View from the Top, American Library Association Midwinter Meeting 2009, Denver, Colorado, January 23, 2009

The Social OPAC: SOPAC2, Connecticut Library Consortium, Farmington, Connecticut, October 30, 2008

The Social OPAC: Solving the OPAC Problem (with Chris Barr), Internet Librarian 2008, Monterey, California, October 21, 2008

Making it Happen: User Experience Design for the 21st Century Library, Bridging Worlds 2008, Singapore, October 16, 2008

No Benefit to Doubt: Web 2.0, Trust, & the New Library, WiLS World 2008, Madison, Wisconsin, July 22, 2008

Panelist, LITA Top Technology Trends, American Library Association Annual Meeting 2008, Anaheim, California, June 29, 2008

From WoePAC to WowPAC (with Kate Sheehan, Roy Tennant, and Cindi Trainor), Computers in Libraries 2008, Arlington, Virginia, April 8, 2008

The Cutting Edge: The Latest Information on Web 2.0 (with Jen Maney and Michael Stephens), Public Library Association 2008, Minneapolis, Minnesota, March 28, 2008

Library 2.0: Life as a Twopointopian, Bibcamp Sweden 2008, Jönköping, Sweden, February 26, 2008

A New Darien Library, Jönköping University, Jönköping, Sweden, February 25, 2008

Freeing the Data: Implementing the Next-Gen Catalogue: Taking it From Talk to Action!, Ontario Library Association Superconference 2008, presented virtually, January 30, 2008

Panelist, LITA Top Technology Trends, American Library Association Midwinter Meeting 2008, Philadelphia, Pennsylvania, January 15, 2008

Library 2.0: Life as a Twopointopian, ACRL/NY, New York, New York, November 30, 2007

Guerilla Tactix: Gaining a 'Culture of Innovation', NEASIST, Providence, Rhode Island, November 15, 2007

The Social Catalog, Internet Librarian 2007, Monterey, California, October 29, 2007

Do You Know What Your Patrons Know? Central Connecticut State University, New Britain, Connecticut, October 19, 2007

Living on the Edge: Cutting Edge Technology in Public Libraries, Suffolk County Cooperative Library System, Long Island, New York, October 13, 2007

Wiking the Blog and Walking the Dog - Social Software, Virtual Reality, and Authority Everywhere (with Meredith Farkas, Matt Gullett, Jed Moffitt, and Tom Peters), American Library Association Annual Meeting 2007, Washington, DC, June 25, 2007

Panelist, LITA Top Technology Trends, American Library Association Annual Meeting 2007, Washington, DC, June 24, 2007

Building the Next Generation Public Library Web Site with Drupal (with Eli Neiburger), American Library Association Annual Meeting 2007, Washington, DC, June 24, 2007

Transforming your Library and your Library's Future with Technology (co-chair with Alan Gray), American Library Association Annual Meeting 2007, Washington, DC, June 23, 2007

Beyond the OPAC: The Semantic Library, Michigan Library Consortium, Lansing, Michigan, March 2, 2007

Top Tech Trends (with Amanda Etches-Johnson and Michael Stephens), Ontario Library Association Superconference 2007, Toronto, Canada, February 3, 2007

Next Generation Catalogue: Not So Confidential: Exposing 2.0 Web Sites, Ontario Library Association Superconference 2007, Toronto, Canada, February 1, 2007

The Library's New Edge: Crossing the OPAC's Threshold, NELINET, Worcester, Massachusetts, November 17, 2006

Mashup Apps: Community Dev (with Chris Deweese), Internet Librarian 2006, Monterey, California, October 25, 2006

Searching the Future: The Semantic Library, Trendspotting II, Hamden, Connecticut, October 20, 2006

From Tech to Tome: Spanning the Gulf (with Richard Nagler, Dana Keyse, Stephanie John, and Karen Ventura), Michigan Library Association Annual Meeting 2006, Detroit, Michigan, October 12, 2006

Opportunity Knocks, The Library Network, Plymouth, Michigan, September 27, 2006

Catalog Transformed: From Traditional to Emerging Models of Use (with Cindy Levine, Jill Newby, Andrew Pace, and Jina Wakimoto), American Library Association Annual Meeting 2006, New Orleans, Louisiana, June 25, 2006

Patrons in the driver's seat: Giving advanced tool-sets to library patrons, HigherEd BlogCon, Online (<http://www.higheredblogcon.com/index.php/patrons-in-the-drivers-seat-giving-advanced-tool-sets-to-library-patrons/>), April 10, 2006

AADL: Redesigning for an Information-Centric Future, Internet Librarian 2005, Monterey, California, October 26, 2005

Web Trends & Innovations (with David King, Sarah Houghton, and Glenn Peterson), Internet Librarian 2005, Monterey, California, October 24, 2005

### **Teaching**

Drupal 6 for Libraries Workshop, Monterey Bay Area Cooperative Library System, June 26, 2009

Introduction to PHP 5, Ann Arbor District Library, October 2005 - December 2005

### **Memberships**

American Library Association, 2007 - Present

Library Information Technology Association, 2007 - Present

### **Professional Service**

Library Information Technology Association Nominating Committee, Library Information Technology Association, 2008 - 2009

### **Conference Organization**

In the Foothills: A Not-Quite-Summit on the Future of Libraries, *Darien Library*, organizer. March 26, 2009

Drupal4Lib Camp, *Darien Library*, organizer. February 27, 2009

Development Summit, *Darien Library*, organizer. September 22, 2008

Library Camp East, *Darien Library*, organizer. September 25, 2006

Library Camp, *Ann Arbor District Library*, organizer. April 15, 2006